

## CHALLENGES

SMS Equipment was looking for a solution to track their on-road fleet of light-duty vehicles and service trucks on a single platform along with other assets. Their primary goals were to improve safety and assist in locating assets and the recovery of stolen vehicles.

The SMS fleet is required to travel across some of the most remote and challenging geography in the world. Ensuring drivers were safe on the road, in work alone and remote situations is of paramount concern to SMS.

## SOLUTION

The Certified Tracking Solutions team approached SMS Equipment in 2011 and worked with key SMS team members to understand their needs. A comprehensive proposal that included Titan GPS on and off road applications was submitted and assessed through a rigorous vendor selection process. Certified Tracking Solutions was ultimately selected.

## RESULTS

Initial results put a spotlight on travel speeds. Over-speed Exception Alerts had been set-up with the help of the CTS team through initial system training. Operations and regional managers immediately began to receive a high volume of over-speed alerts sent via email and text message. The SMS leadership team worked with drivers to curb dangerous and wasteful driving behaviour and over a short period of time significant improvements had been made.

SMS long provided a call number on company vehicle's to encourage the public to report undesirable driving behaviour. Every call received is taken seriously and investigated thoroughly. With the Titan GPS tracking system these calls are now easily researched and acted upon conclusively.

The number and severity of accidents/collisions and other safety related incidents have dramatically improved since implementing Titan.



INDUSTRY	Field Service Commercial/Industrial
FLEET SIZE	200 + Light Duty Trucks Heavy Duty Trucks Non-powered Assets
NEEDS	Live Tracking Identify/Reduce Aggressive Driving Theft Recovery

## COMPANY BACKGROUND

SMS Equipment holds a unique position in the industry as a one-stop supplier of the most complete range of equipment. They offer only world-renowned brand names that meet standards of reliability and productivity. They also offer a select range of production attachments for specific market segments such as construction, forestry, mining and utility industries.

## TESTIMONIAL

"Everything just kind of settled after implementing Titan GPS. When we first launched the number of over-speed alerts we received was almost unmanageable! Today, it's a rare occurrence. It kind of surprises us when we get one.

Certified Tracking Solutions has been great. There's always someone checking in with us. Whenever new vehicles require outfitting the orders are processed quickly and the vehicle is never out of service long. It's been a good partnership."

Source: *Curtis Evans,  
Fleet Coordinator*

### WE'RE HERE FOR YOU!

phone 780 391 3800  
toll-free 855 287 4477  
visit us [titangps.ca](http://titangps.ca)



PROUDLY CANADIAN OWNED AND OPERATED